Achieve your institution’s mission by maximizing your reach, results, and return on investment. Your institution is unique, and so is your Search. With the new College Board Search, when your needs evolve, Search will adapt with you.

**Coming in September 2022:**
The New College Board Search

**FLEXIBLE SUBSCRIPTION PLANS**
Choose from multiple subscription plans based on the access level that’s right for your institution. Customize your subscription plan with à la carte features or stack multiple plans together to build a Search solution that’s tailored to your needs.

**THE FEATURES YOU NEED**
Nationwide, two in three graduating students join Search—and more opt in every day. New tools and supports will help you make the best use of Search’s scale. You’ll have the flexibility to choose the features that match your goals and budget.

Your investment in Search is an investment in students.

- Students who participate in Search are **25%** more likely to enroll in college
- 31% more likely to graduate on time
The scale and features you already love paired with new tools you’ve been asking for:

- **Essential Information**
  Use core Search filters, including ZIP code searching and Interest in My College (IMC), to place orders.

- **National Recognition Programs**
  Broaden your outreach by connecting with underrepresented students who have been awarded National Recognition.

- **Enrollment Planning Service™**
  Research high schools, design efficient travel plans, and create compelling marketing messages.

- **Interest in My Peers**
  Connect with students who are likely to enroll because they’ve demonstrated interest in similar institutions.

- **Segment Analysis Service™**
  Identify prospective students based on where they live and learn.

- **Parent Contacts**
  Engage parents/caring adults who are eager to participate in college planning with their student.

- **Landscape® Context**
  Understand students’ accomplishments in the context of the opportunities available to them.

- **Living Record**
  Use updated information to personalize your outreach, reconnecting as students engage with College Board over time and refine their college path.

- **Student Plans and Preferences**
  Target your campaigns based on the college plans and preferences that students share with College Board.

- **Search Optimization Services**
  Review and analyze your orders, understand peer benchmarks and consult with our experts to shape your Search strategy.

Discover the right plan for you at [cb.org/newsearch](http://cb.org/newsearch).