Supercharge your recruitment efforts in Connections using these detailed maps. Built by and for recruitment and enrollment leaders, these maps build upon the existing College Board Geomarket structures to divide the US and surrounding territories into 29 Connections geographies. Use these maps to build audiences and connect with the right students.

1 - ME, NH, VT, CT, and MA (excluding Boston)
2 - RI and Greater Boston
3 - New York geographies will not be available in the 23-24 plan year
4 - NJ (North)
5 - NJ (South)
6 - DE and Greater Philadelphia
7 - PA (excluding Philadelphia)
8 - MD
9 - DC and Northern VA
10 - KY, TN, WV, and VA (excluding Northern VA)
11 - NC and SC
12 - Northern GA
13 - LA, MS, AL, GA (South), FL (North)
14 - MI and WI
15 - Greater Chicago
16 - FL (South), AS, GU, MP, PR, UM, VI
17 - OH
18 - IL and IN (excluding Chicago)
19 - Greater Dallas-Ft. Worth and Houston
20 - TX (excluding Dallas-Ft. Worth and Houston)
21 - Greater Milwaukee
22 - Greater Houston
23 - AZ, NM, CO, UT
24 - HI and Southern CA (excluding Los Angeles)
25 - Greater Los Angeles
26 - NV and Northern CA
27 - WA, OR, ID, MT, WY, and AK

Including:
- American Samoa (AS)
- Guam (GU)
- Northern Mariana Islands (MP)
- Puerto Rico (PR)
- US Minor Outlying Islands (UM)
- Virgin Islands (VI)
1 ME, NH, VT, CT and MA (excluding Boston)

Connecticut (CT)
- New London and Windham County (CT01)
- New Haven and Middlesex County (CT02)
- Fairfield County (CT03)
- Waterbury and Litchfield County (CT04)
- Hartford and Tolland County (CT05)

Maine (ME)
- Portland and Southern Maine (ME01)
- Augusta and Central Maine (ME02)
- Bangor and Northern Maine (ME03)

Massachusetts (MA)
- Berkshire and Franklin Counties (MA01)
- Springfield and Hampshire County (MA02)
- Fitchburg and North Worcester County (MA03)
- Worcester (MA11)

New Hampshire
- Seacoast (NH01)
- Merrimack Valley (Manchester) (NH02)
- Monadnock and Lake Sunapee (NH03)
- Lakes and White Mountain (NH04)

Vermont
- Burlington (VT01)
- Southern Vermont (VT02)
- Northern and Eastern Vermont (VT03)
RI and Greater Boston

Rhode Island
-Providence and Northern Rhode Island RI01
-Southern Rhode Island RI02

Greater Boston
-Essex County MA04
-Cape Cod and Islands MA05
-Boston and Cambridge MA06
-Quincy and Plymouth County MA07
-Lowell, Concord and Wellesley MA08
-Norfolk and Bristol County MA09
-Milton, Lexington and Waltham MA10

Major Metropolitan Area
-Massachusetts, Greater Boston Area 6, 8 & 10
NJ (North)

New Jersey (North)

- Union County  
  *Elizabeth*
- Essex and Souther Passaic County  
  *Newark*
- Hudson County  
  *Jersey City*
- Bergen County  
- Morris and Norther Passaic County  
- Sussex, Warren and Hunterdon Counties

NJ (South)

New Jersey (South)

- Southern Jersey  
- Camden and Burlington County  
- Jersey Shore and Pinelands  
- Middlesex County  
- Monmouth County  
- Somerset and Mercer Counties  
  *Trenton*
DE and Greater Philadelphia

Delaware
- New Castle County
  - Wilmington
  - Kent and Sussex Counties

Greater Philadelphia
- Bucks County
- Chester County
- Delaware County
- Montgomery County
- Philadelphia County

PA (Excluding Philadelphia)

Pennsylvania (excluding Philadelphia)
- Lehigh Valley
  - Allentown, Reading
- Northeastern Pennsylvania
- North Central Pennsylvania
- Northwestern Pennsylvania
- Southern Pennsylvania (East)
- Southern Pennsylvania (West)
- Allegheny County
  - Pittsburgh
### Maryland

- Western Maryland
  - Frederick
  - MD01
- Montgomery Metropolitan
  - Rockville
  - MD02
- Central Maryland excluding Baltimore
  - Columbia
  - MD03
- Eastern Shore
  - MD04
- Prince Georges Metropolitan
  - MD05
- Southern Maryland
  - MD06
- Baltimore (Urban)
  - MD07

### Major Metropolitan Area

- Greater Washington
  - 2 & 5
- Greater Baltimore
  - 3 & 7

### District of Columbia

### Northern Virginia

- Arlington and Alexandria
  - VA01
- Fairfax County
  - VA02
- North Central Virginia
  - VA03

### Major Metropolitan Area

- Greater Alexandria
  - 1 & 2
12 KY, TN, WV and VA (excluding Northern VA)

**Kentucky**
- Lexington and Fayette: KY01
- Louisville and Western Kentucky: KY02

**West Virginia**
- Charleston and Huntington: WV01
- Northern West Virginia: WV02

**Tennessee**
- Chattanooga: TN01
- Knoxville: TN02
- Memphis: TN03
- Nashville and Davidson: TN04

**Virginia (excluding Northern VA)**
- Northern Neck: VA04
- Central Virginia: VA05
- Richmond: VA06
- Southside Virginia: VA07
- Tidewater
  - Norfolk, Virginia Beach: VA08
- Shenandoah
  - Roanoke: VA09
- Southwest Virginia: VA10
NC and SC

North Carolina
Coastal Plains
Wilmington

East Central
Research Triangle
Raleigh
Sand Hills
North Piedmont
South Piedmont
Charlotte
Western North Carolina
Asheville

South Carolina
Pee Dee
Low Country
Charleston
Mid Lands
Columbia
East Piedmont
West Piedmont
Greenville

Northern GA

Northern Georgia
Cherokee, Cobb and Douglas Counties
Fulton County
Atlanta
DeKalb and Gwinnett Counties
Clayton, Fayette, Henry and Rockdale Counties
Northeast Georgia
Athens, Augusta
Northwest Georgia
LA, MS, AL, GA (South) and FL (North)

**Louisiana**
- Baton Rouge: LA01
- New Orleans: LA02
- Shreveport: LA03

**Mississippi**
- Jackson: MS01
- Northern Mississippi: MS02

**Alabama**
- Birmingham and Tuscaloosa: AL01
- Huntsville and Florence: AL02
- Mobile: AL03
- Montgomery: AL04

**Florida (North)**
- Panhandle: FL01
- Crown
  - Jacksonville: FL02
- East Central
  - Orlando: FL03

**Georgia (South)**
- Southeast Georgia
  - Savannah: GA06
- Southwest Georgia
  - Columbus: GA07
**16 FL (South), AS, GU, MP, PR, UM and VI**

**Florida (South)**

- West Central
  - *Tampa, St. Petersberg*
- Broward, Martin and Palm Beach Counties
- Dade County
  - *Miami*
- Collier, Hendry and Monroe Counties

**Also Includes:**
- American Samoa (AS)
- Guam (GU)
- Northern Mariana Islands (MP)
- Puerto Rico (PR)
- US Minor Outlying Islands (UM)
- Virgin Islands (VI)

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**17 OH**

**Ohio**

- Northwest Ohio
  - *Toledo*
- North Central Ohio
- City of Cleveland (West)
- City of Cleveland (East)
- Cuyahoga, Geauga, and Lake Counties
- Northeast Ohio
  - *Akron*
- West Central Ohio
- Central Ohio
  - *Columbus*
- Greater Cincinnati
- Southeast Ohio
**Michigan**

- Wayne County
  - Detroit
- Detroit’s Northern Suburbs
- Ann Arbor
- Capital District
- Kalamazoo and Grand Rapids
- “The Thumb”
- Northern Michigan

**Wisconsin**

- Madison and Janesville
- Milwaukee and Racine
- Northern Wisconsin

**Greater Chicago**

- Chain of Lakes
- Northwest Suburbs
- North Shore
- Evanston and Skokie
- City of Chicago
- Western Suburbs
  - Naperville
- South and Southwest Suburbs
IL and IN (excluding Chicago)

**Illinois**
- Rockford  
  - Aurora
- Quad Cities
- Peoria
- Springfield
- Decatur and Champaign
- Southern Illinois

**Indiana**
- “The Region”
- Northwest Indiana
- South Bend and Elkhart
- Northeast Indiana
- West Central Indiana
- East Central Indiana
- Greater Indianapolis
- West Indiana
- South Central Indiana
- East Indiana
- Southwest Indiana
- Southeast Indiana
ND, SD, MN, IA, NE, KS, MO, AR and OK

**North Dakota**
- Fargo and Eastern North Dakota (ND01)
- Western North Dakota (ND02)

**South Dakota**
- Sioux Falls and Eastern South Dakota (SD01)
- Western South Dakota (SD02)

**Minnesota**
- Twin Cities (MN01)
- Northern Minnesota (MN02)

**Iowa**
- Cedar Rapids and Eastern Iowa (IA01)
- Des Moines and Western Iowa (IA02)

**Nebraska**
- Lincoln (NE01)
- Omaha (NE02)
- Western Nebraska (NE03)

**Kansas**
- Kansas City and Topeka (KS01)
- Wichita and Western Kansas (KS02)

**Missouri**
- Kansas City and St. Joseph (MO01)
- St. Louis and Eastern Missouri (MO02)
- Springfield and Southern Missouri (MO03)

**Arkansas**
- Little Rock (AR01)
- Northern Arkansas (AR02)

**Oklahoma**
- Oklahoma City and Western Oklahoma (OK01)
- Tulsa and Western Oklahoma (OK02)
TX (excluding Dallas-Ft. Worth and Houston)

- Amarillo, Panhandle and South Plains (TX01)
- El Paso (TX02)
- Midland, Odessa, and Trans Pecos (TX03)
- Abilene and San Angelo (TX04)
- Red River Area (TX05)
- Austin and Central Texas (TX06)
- Waco, Temple and Killeen (TX07)
- East Texas (TX08)
- Beaumont and Port Arthur (TX09)
- Central Gulf Coast, Wharton County and Victoria County (TX10)
- South Texas Valley (TX11)
- Del Rio, Uvalde County, and Bexar County Area (TX13)
- City of San Antonio (TX14)

Greater Dallas-Ft. Worth

- City of Dallas (TX19)
- City of Ft. Worth (TX20)
- Irving, Arlington and Grand Prairie (TX21)
- Dallas County excluding City of Dallas (TX22)
- Collin and Rockwall Counties (TX23)
- Counties West of Dallas/Ft. Worth Metroplex (TX24)

Greater Houston

- Brazos and Trinity Valley (TX12)
- Northwest Houston and Conroe School District (TX15)
- Southwest Houston Metro Area (TX16)
- City of Houston (East) (TX17)
- Galveston and East Harris Counties (TX18)
AZ, NM, CO & UT

Arizona
Phoenix
Tuscon
Northern Arizona

New Mexico
Albuquerque and Northern New Mexico
Southern New Mexico

Colorado
Colorado Springs and Southeastern Colorado
Metro and Northeastern Colorado
Mountain Western Colorado

Utah
Salt Lake City, Ogden & Provo
Southern Utah

HI and Southern CA (excluding Los Angeles)

Southern California
Central Coast
Santa Barbara and West Ventura Counties
Riverside, San Bernardino and Ontario
South Orange County

North San Diego County excluding San Diego
South San Diego County excluding San Diego
City of San Diego
Central Valley North
Central Valley South
Greater Imperial Valley
27 Greater Los Angeles

San Fernando Valley (West) CA14
San Fernando Valley (East) CA15
Glendale and Pasadena CA16
West Los Angeles and West Beach
Los Angeles CA17
Hollywood and Wilshire CA18
East Los Angeles CA19
South Bay CA20
South and Central Los Angeles CA21
Long Beach CA22
Covina and West Covina CA23
Whittier and North Orange County CA24
Anaheim CA25
Santa Ana CA26
Santa Ana, Huntington Beach

28 NV and Northern CA

Nevada
Las Vegas NV01
Reno NV02

Northern California
Far Northern California CA01
Valley of the Moon CA02
Sacramento County CA03
Marin County CA04
San Francisco County CA05
Contra Costa County CA06
City of Oakland CA07
Alameda County excluding Oakland CA08
San Mateo County CA09
City of San Jose CA10
Santa Clara County excluding San Jose
Palo Alto CA11
29  WA, OR, ID, MT, WY and AK

Washington
- Greater Seattle
- South Sound
  - Tacoma
- Greater Spokane
- Greater Washington (East)
- Greater Washington (West)
- Bellingham

OR
- Greater Portland (West)
- Greater Portland (East)
- Northern Valley
  - Salem
- Southern Valley
  - Eugene
- Southwest Valley
- East Oregon

Idaho
- Boise City
- Northern Idaho

Montana
- Billings and Eastern Montana
- Western Montana
  - Missoula

Wyoming
- Casper and Chayenne
- Western Wyoming

Alaska
- Anchorage, Kenai, and Mat-su District
- Greater Alaska