



Search

Building a Connections Profile

Your Connections profile is a visual representation of your institution for students using the BigFuture School App.

Building a Connections profile is simple—it can be completed in minutes. There are just four required pieces of information to build your institution’s profile:

- 1 COVER IMAGE
- 2 LOGO – SQUARE AVATAR
- 3 INSTITUTION NAME
- 4 CITY AND STATE

Optional profile details include:

- Institution description
- Logo - wordmark: variable width; 512px height. PNG preferred.
- Inquiry form URL: additional details will be provided on how to create your inquiry form for Connections.

COVER IMAGE REQUIREMENTS

JPG preferred – minimum of 2048px width by 2048px height

LOGO SQUARE AVATAR

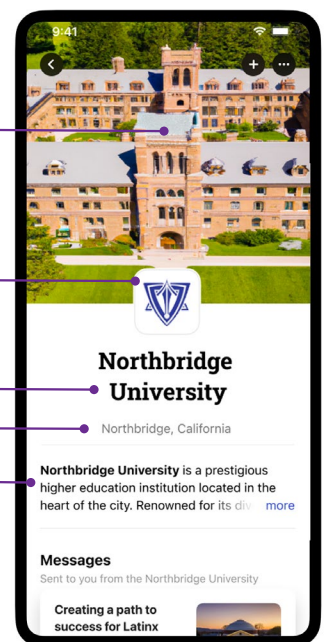
PNG preferred – minimum of 1024px width by 1024px height

INSTITUTION NAME

CITY, STATE

INSTITUTION DESCRIPTION

3000 characters max



Following these guidelines helps ensure students will be able to accurately view your profile. Simply log in to your Search account, navigate to Connections, and click on the “Profile” area to get started.

Visit cb.org/connectwithstudents to learn more.