



Search

# Building a Connections Profile

Your Connections profile is a visual representation of your institution for students using the BigFuture School App.

Building a Connections profile is simple—it can be completed in minutes. There are just four required pieces of information to build your institution's profile:

- 1 COVER IMAGE
- 2 LOGO – SQUARE AVATAR
- 3 INSTITUTION NAME
- 4 CITY AND STATE

Optional profile details include:

- Institution description
- Logo - wordmark: variable width; 512px height
- Inquiry form URL: additional details will be provided on how to create your inquiry form for Connections.

#### COVER IMAGE REQUIREMENTS

PNG preferred – minimum of 2048px width by 2048px height

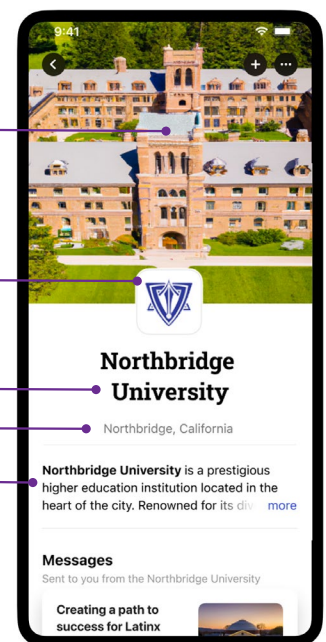
#### LOGO SQUARE AVATAR

PNG preferred – minimum of 1024px width by 1024px height

#### INSTITUTION NAME

#### CITY, STATE

**INSTITUTION DESCRIPTION**  
3000 characters max



Once Connections launches this fall, simply log in to your Search account, navigate to Connections, and click on the "Profile" area to get started.

Visit [cb.org/connectwithstudents](https://cb.org/connectwithstudents) to learn more.